

Natasha Johnston



natashajohnston.com



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EDUCATION

Savannah College of Art and Design (SCAD)

BA in Visual Communication *Concentration in Graphic Design*

9/2018 to 5/2020

GPA : 4.0 – *summa cum laude*

Academic Honors Scholarship

SCAD Achievement Honors Scholarship

Drive for Dreams Scholarship

Pellissippi State Community College

AAS in Media Technologies - Web Technology

9/2021 to present

AAS in Media Technologies - Communication Graphics

1/2016 to 5/2018

Phi Theta Kappa

summa cum laude

Roane State Community College

Associate of Arts - 8/2011 to 5/2013

University of Tennessee Knoxville

Graphic Design Program - 8/1999 to 5/2002



SKILLS & TOOLS

UX/UI Design
Web and Interface Design
Branding and Identity Development
Concept Development Print Design
Wireframing and Prototyping
Illustrations and Icon Design
Photo Editing
Document Layouts
Illustrator
Indesign
Photoshop
Dreamweaver
After Effects
Sketch
Wordpress
Microsoft Office
HTML and CSS
Invision
Figma
Wix
Basecamp

PROFESSIONAL EXPERIENCE

Swayspace, Brooklyn, NY

Freelance Remote Graphic Designer

5/2018 to Present

Graphic Design Remote Intern

2/2018 to 5-2018

Create UX/UI design, wireframes, layouts, and data design for government and informational websites. Create custom report templates, infographics, icons, and medical journey illustrations collaborating with medical researchers for companies such as Novartis, GSK, Horizon, Daiichi-Sankyo, etc. Brainstorming and feedback within a remote team of designers using a variety of meeting platforms and Basecamp Project Management. Plans and leads meetings with clients.

Walmart

Co-Manager 2012-2014

Assistant Manager 2005-2012

Managed stores with 250+ associates and 80+ million dollars in sales. Held meetings and trained management team. Reviewed reports on sales/shrink and identified, addressed, and resolved issues. Managed new store setups and remodels. Retrained, restructured, and created teams to eliminate loss and provide an organized environment for associates. Handled sensitive human resource issues. Implemented programs to encourage associate involvement. Resolved issues with home office, buyers, and the district managers. Researched subjects in daily business. Focused on total success of store, brainstorming with team for new ideas to increase sales and productivity.